



British Rock, Beer & "All Things British"

Welcome to the second annual **Britfest** which once again is being staged at **The Maryland Polo Club** in Jarrettsville on **Saturday**, **June 9th**, **2018** to coincide with Queen Elizabeth's 92nd birthday. **BritFest 2018** will celebrate the Queen's birthday in style. As the longest reigning monarch in history, this is an opportunity for the people of the Mid-Atlantic area to once again share their affection for Queen Elizabeth II and to enjoy all that is



British!

Britfest 2018 is a full day of events on Saturday, including a US v's USA polo match with great British beers, food and

crafts from Britain, British rock inspired music, and various

British sports and "activities".

Attendance & Entry Fee

An entry fee of \$20.00 will be charged to all adults. ID will need to be provided in order to get a bracelet that will allow you to sample beers. Children under 13 are free. All attendees will receive a souvenir mug (while supplies last) which will entitle the attendee to five beer samples for free. After sampling, beers are for sale.



Who will Benefit?



The event will support the work of the St. George's Society and their work to support their participants in the Invictus Games.

Sponsorship, Promotional & Marketing Opportunities

The event is offering several Sponsorship Opportunities that will allow companies to gain visibility to this unique audience, and promote and sell their services and products.

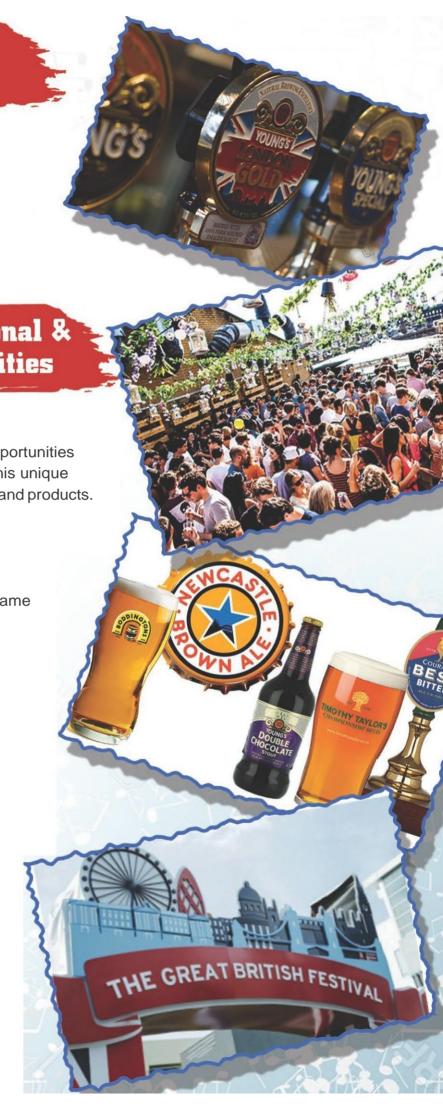
TITLE RIGHTSSPONSOR

The event seeks one (1) title sponsor whose name will be featured as follows.

- Inclusion in event Name BritFest
 2018 presented by: SPONSOR NAME
 ANDLOGO
- Signage at entry to Festival
- Two 10 x 10' vendor spaces
- Logo on commemorative beer glass.
- Inclusion in radio and TV commercials
- Announcements from stage and first option for 2019's Festival

RADIO/ TV SPONSOR

BritFest 2018 has created a 30 second and a 60 second commercial for both radio and for TV. The commercials are obviously British (slightly whacky) and allow for mentions of sponsors and commercial entities.



PRODUCT/ SERVICESPONSORS

The Organizers seek a variety of category sponsors who will receive inclusion in the promotion, radio/TV, signage, and a 10 x 10 space at the Festival. Categories include:

- O Communications / Phone Carrier / Insurance
- o Big Box Retail
- o Healthcare/Healthcare Insurance/Hospitals
- o Housing/Real Estate
- o Travel/Tourism (Airlines, Tourism Boards) -
- o Electronics
- o Beauty/Spa/Fitness
- o Grocery
- o Credit Cards

- o Car I Dealership company
- o Finance/Bank
- Education/Recruitment (Local Colleges/High Schools)
- o Improvement
- Transportation Services
- Casino
- Utilities
- o Non-Alcoholic Beverage
- Professional Services
- Lottery

Becoming a Vendor at BritFest 2018



ARTS & CRAFTS/ SERVICES/ PRODUCT VENDORS: (NON -FOOD)

BritFest 2018 will be restricting participation to only 50 vendors with position allocated on a "first come first serve" basis. Each vendor MUST offer/ showcase / highlight / decorate with something BRITISH, (Scottish, Welsh, Irish, or English). Items for sale do not have to be British, but getting into the spirit of things will make selling more effective.

Becoming a vendor at Britfest 2018 is simple. Go to www.britfest2018/vendorapplication fill in the form and hit submit. The cost of vendor space is (\$150) You will be allocated a 10 x 10 ft. space that will be clearly marked and numbered for you to set up on Saturday morning from 7.00 a.m. - 10.30 a.m. You will be responsible for all physical requirements, tent, chairs, tables, etc. No power will be available. Spaces will be allocated on a first come first served basis.



FOOD VENDORS

The Organizers are offering exclusive food rights (\$200) to ten (10) food vendors / food trucks only to set up UK Food sales (Bangers and Mash, Fish and Chips, Shepherd's Pie, Scotch Eggs, Pork Pies, Chelsea Buns, Bacon Butty's, Steak & Kidney Pie, Roast Beef and Yorkshire Pudding, Toad in the hole, Sticky Toffee Pudding, etc.), as well as traditional American style food. Interested parties should go to www.britfest2018/vendorapplication and select the food vendor application, submit desired menu items and sale prices. Food vendors must meet Harford County Food regulations and be in possession of a Harford County Food Vendor permit at least two weeks prior to the event.

MUSIC AT BRITFEST 2018

The band line-up has not yet been confirmed for 2018, but you can bet on one thing - there will be songs and performances by bands who will cover The Stones, The Beatles, Cold Play, Elton John, and many other great

favorite English songs!

Keep checking into www.britfest2018.com for updates. A local radio station will act as the events radio sponsor and provide airtime/ support and promotion of the event.

